

JANAY COOPER

ART DIRECTOR | CONTENT CREATOR



CONTACT

janaycooper.com
janaycooper@outlook.com
linkedin.com/in/janaycooper

PROFESSIONAL SKILLS

Content Creation
Data Analysis
Trend Research
Fashion Styling
Fashion Aesthetics
Written Communication
Verbal Communication
Design (2D, 3D)

Microsoft Office

Microsoft Word
Microsoft Excel
Microsoft Powerpoint

Software | Platforms

Figma
Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
iPhone | Android
Mac | PC
Mailchimp
SEMrush
Procreate
Wordpress
Social Media

PERSONAL SKILLS

Creative
Organized
Motivated
Self Starter
Fast Learner
Collaborator
Accountable
Multi-tasked
Professional
Detail-Oriented
Problem Solver
Positive attitude
Time Management
Leadership

PRESS

Ad Age
Adweek
The One Club for Creativity

EDUCATION

ART DIRECTION

ONE School (The One Club for Creativity)
2020 - 2021 | West Coast

B.F.A., FASHION MARKETING AND MANAGEMENT

Savannah College of Art and Design (SCAD ATL)
2015 - 2019 | Summa Cum Laude

WORK EXPERIENCE

ART DIRECTOR | KAMP GRIZZLY

2022 - 2024 | Portland, OR

ART DIRECTOR | VMLY&R

2021 - 2022 | Seattle, WA

CONTENT & SOCIAL MEDIA STRATEGIST | NETRUSH

2019 - 2021 | Vancouver, WA

VISUAL DISPLAY INTERN | ANTHROPOLOGIE

October 2018 - November 2018 | Atlanta, GA

FASHION INDUSTRY EXPERIENCE

FASHION SHOWS

2017 - 2019 | Atlanta, GA
- Tootsies
- Saks Fifth Avenue
- The Shops at Buckhead
- SCAD Senior Collection Series

NORDSTROM BP FASHION BOARD STUDENT MEMBER

2013 - 2014 | Vancouver, WA

DESIGNER ASSISTANT | PORTLAND SEWING FASHION SHOW

2013 (Less than a year) | Portland, OR